



PROGRESSIVE
PROFITABLE
PRINTING



HP PVC-FREE WALL PAPER

Differentiate your business with impressive wall murals that boldly define interior spaces. Odorless prints on this FSC® and GREENGUARD Children & Schools^{SM(1)} certified wall paper are easy to install and easy to remove, with an HP warranty.⁽²⁾

Differentiate with environmental certifications

Offer bold wall decorations and more—provide reassurance with environmental certifications and responsible sourcing. Odorless displays are GREENGUARD Children & Schools Certified^{SM(1)} and meet AgBB criteria⁽³⁾ using this FSC® certified paper.

Be productive—easy to print, install, and remove

Maintain high productivity in your printshop and offer your customers an easy-to-use solution. This wall paper goes up—and comes down—with water, and it comes with an HP warranty.⁽²⁾

Help your customers boldly define interior spaces

Help your customers define interiors with long-lasting, colorful, detailed, creative wall murals. Expand your offering with HP PVC-free Wall Paper, 175 g/m²—the competitive digital solution from HP designed for emerging wall mural applications.

Target customers

- Print service providers

Applications

- Wall murals
- Creative design applications

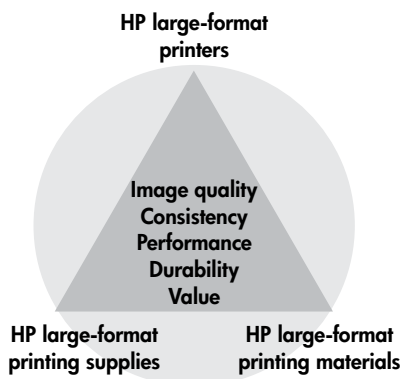
Benefits

- PCV-free⁽⁴⁾ alternative, easier to dispose of than most PVC-based substrates
- Mold and mildew resistant⁽⁵⁾
- Vivid color, high-definition detail
- Ultra-smooth finish
- Indoor display permanence up to 20 years⁽⁶⁾
- Prepaste facilitates easy application
- Strippable and easy to remove, with an HP warranty⁽²⁾
- Flame resistant⁽⁷⁾
- Carries the CE mark⁽⁸⁾



The HP large-format printing system—the complete solution

HP Designjet and HP Scitex printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to ensure reliable, consistent results with every print.



ecoHIGHLIGHTS

- FSC® certified paper from well-managed forests
 - Paper contains 10% recycled content from post-consumer waste
- When printed with HP Latex Inks, the prints produced:
- Are odorless
 - Are GREENGUARD Children & Schools Certified^{SM(1)}
 - Meet AgBB criteria for health-related evaluation of VOC emissions of indoor building products⁽²⁾



⁽¹⁾ See www.greenguard.org
⁽²⁾ See www.umweltbundesamt.de/produkte-e/bauprodukte/agbb.htm

Please recycle large-format printing hardware and printing supplies. Find out how at our website.

www.hp.com/ecosolutions

HP PVC-FREE WALL PAPER

For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large-format printing materials, please visit www.hp.com/go/LFPrintingMaterials

Technical Specifications

Weight	175 g/m ² per ISO 536 Test Method																
Thickness	178 microns/7 mil per ISO 534 Test Method																
Opacity	94% per TAPPI T-425 Test Method																
Brightness	83% per ISO 2470 Test Method																
Whiteness	85 per ISO 11475 Test Method																
Finish	Matte																
Operating Temperature	15 to 30° C / 59 to 86° F																
Operating Humidity	15 to 80% RH																
Display Permanence (Indoor home or office)	20+ years, away from direct sun with HP Latex Inks ¹⁶																
Display Permanence (Commercial in-window)	Up to 3 years, unlaminated with HP Latex Inks ¹⁹																
Water Resistance	Water resistant with HP Latex Inks ¹⁰																
Flame Resistance	Class A, B1, and EN 13501 approved fire certifications																
Shelf Life	1 year, unopened in original packaging																
Storage Temperature	15 to 30° C / 59 to 86° F																
Storage Humidity	15 to 80% RH																
Country of Origin	Product of United States																
Ordering Information	<table><thead><tr><th>Product Numbers</th><th>Roll Sizes</th><th>UPC Codes</th><th>Region</th></tr></thead><tbody><tr><td>CH098B</td><td>1067 mm x 30,5 m (42 in x 100 ft)</td><td>886111126217</td><td>North America, Europe, Asia</td></tr><tr><td>CH003B</td><td>1372 mm x 30,5 m (54 in x 100 ft)</td><td>886111126200</td><td>North America, Europe, Asia</td></tr><tr><td>CH103A</td><td>1372 mm x 91,4 m (54 in x 300 ft)</td><td>886111125623</td><td>North America, Europe, Asia</td></tr></tbody></table>	Product Numbers	Roll Sizes	UPC Codes	Region	CH098B	1067 mm x 30,5 m (42 in x 100 ft)	886111126217	North America, Europe, Asia	CH003B	1372 mm x 30,5 m (54 in x 100 ft)	886111126200	North America, Europe, Asia	CH103A	1372 mm x 91,4 m (54 in x 300 ft)	886111125623	North America, Europe, Asia
Product Numbers	Roll Sizes	UPC Codes	Region														
CH098B	1067 mm x 30,5 m (42 in x 100 ft)	886111126217	North America, Europe, Asia														
CH003B	1372 mm x 30,5 m (54 in x 100 ft)	886111126200	North America, Europe, Asia														
CH103A	1372 mm x 91,4 m (54 in x 300 ft)	886111125623	North America, Europe, Asia														
Warranty	Hewlett-Packard large-format printing materials meet HP published specifications and are warranted to be free of defects in material and workmanship. HP also provides a performance warranty related to easy removal ² of HP PVC-free Wall Paper. Some warranty limitations apply, see the Limited Warranty statement at www.hp.com/go/HPMediaWarranties . To obtain warranty service, please contact HP customer support.																

¹ HP PVC-free Wall Paper printed with HP Latex Inks is GREENGUARD Children & Schools Certified.SM See www.greenguard.org

² HP PVC-free Wall Paper can be easily removed from the wall. Residual adhesive can be easily wiped clean with water and a sponge. Some warranty limitations apply, see the HP PVC-free Wall Paper warranty statement at www.hp.com/go/HPMediaWarranties

³ HP PVC-free Wall Paper printed with HP Latex Inks meets AgBB criteria for health-related evaluation of VOC emissions of indoor building products. See www.umweltbundesamt.de/produkte-e/bauprodukte/agbb.htm

⁴ Chemical analysis demonstrated elemental chlorine to be below 200 ppm. Presence of chlorine is attributed to residual chlorine used in the papermaking process, and not due to the presence of PVC.

⁵ GREENGUARD found HP PVC-free Wall Paper, which is designed with a breathable construction, to be mold and mildew resistant using test method GGTM.P040 and following the guidelines of ASTM D 6329.

See http://www.greenguard.org/en/CertificationPrograms/listingPrograms_copy1/CertificationPrograms_microbialProgram.aspx. No products are mold proof. It is uncertain that any material will resist mold or mildew indefinitely.

⁶ With HP Latex Inks. Display permanence rating for interior displays/away from direct sunlight, by HP Image Permanence Lab. See www.hp.com/go/supplies/printpermanence

⁷ Class A, B1, and EN 13501 approved fire certifications.

⁸ According to European Standard EN15102.

⁹ Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. See www.hp.com/go/supplies/printpermanence

¹⁰ Water resistance testing by HP Image Permanence Lab on a range of media including HP media; water resistance is comparable to eco- and low-solvent ink when printed on water-resistant substrates. Water resistance testing follows ISO 18935 method. Results may vary based on specific media performance. See www.hp.com/go/supplies/printpermanence

For detailed information on the HP large-format printing materials portfolio and to order, see www.hp.com/go/LFPrintingMaterials

© 2009–2011 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

